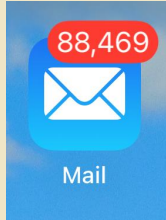


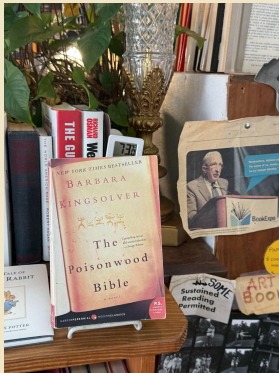
Dear friends of Ginkgo Bookshop,

While collectively clearing our inboxes this morning, railing against our former selves for joining the UVA Squirrels listserv three years ago, the Ginkgo team wondered aloud, “Should we, too, be an organization that emails people?” The result of that query was a resounding yes, despite my efforts to find a carrier pigeon service* (Sharks, please see pitch below), and thus, the newsletter was born.



All jokes aside, being chronic email newsletter ignorers ourselves (left is a real screenshot of Molly’s mail app), we hope ours will stand out as a genuine reflection of what’s going on, what we’re reading and listening to, and what we have in store for you all (literally and figuratively). Welcome to the first edition of the Ginkgo Leaflet!

Books We Have Considered Stuffing in Our Coat Pockets This Week

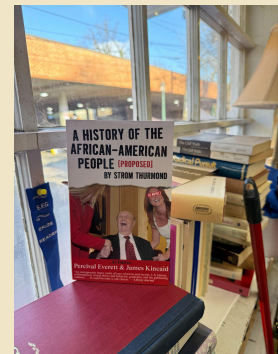


***The Poisonwood Bible* by Barbara Kingsolver**

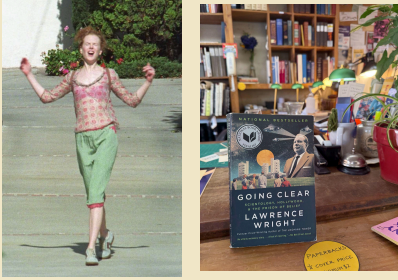
If you’re interested in a story exploring religion and colonialism and moral responsibility, in which the central family is characterized with a touching level of empathy, then your coat pocket should be full of this book. I know mine almost was. The ‘five’ in five-finger discount is for five stars.

***A History of the African American People [Proposed]* by Strom Thurmond (A Novel) as told to Percival Everett & James Kincaid**

If you’re looking to laugh about corrupt politics and intellectual elitism so you don’t cry, your coat would not be complete without this sewn into the lining. Everett & Kincaid craft an epistolary novel that follows Strom Thurmond’s desire to write a comprehensive history of African Americans — one that positions him as the most prominent figure within it. A genuine laugh-out-loud read that I would consider stuffing in my pants if I happened to be coatless.



***Going Clear: Scientology, Hollywood, & the Prison of Belief* by Lawrence Wright**



If you've ever wondered about Scientology, a practice largely credited with Tom Cruise's multiple divorces and some incredibly bizarre buildings, then this book is certainly for you. Based on over 200 interviews, Lawrence Wright manages to balance incredibly minute details with the big picture of corruption, wealth, and secrecy. I was so pleased with this read, I looked like Nicole Kidman leaving divorce court.

Prime Times For You to Performatively Read: Upcoming, and in Recent Weeks

Ginkgo has now hosted two Jazz nights, both of which have been absolutely wonderful. Thank you to the bands (Loose Champagne, Vacuum Decay, 4East Combo) for putting a little groove in our move and helping our books sleep better. I swear I saw the cover of *Memorable Fantasies* by Minor White (pictured right) crack a smile, which it never does.



Our next WXTJ Jazz Show collaboration will be the 14th of March, so stay on the lookout for more details! We love putting these on and appreciate the support immensely.

While the Patrons Are Away, What Music We Play

Many have asked about our rather robust stereo system, and what lovely tunes emanate from it. During the day, like the serious booksellers and intellectuals we are, we stick to the dulcet tones of Norah Jones, Nick Drake, and other similarly melodious artists.

The test, however, comes when the signs have been dragged in, the carts hefted over the doorframe, and we can truly bump the deepest desires of our music-loving hearts.

Molly: After a long day of ear candy, there's something about the juxtaposition of screamo music and a warmly lit bookstore. To avoid getting musically soft, I like to challenge my eardrums with Saosin's *Translating the Dream*, a 15-minute EP that I wish was longer. I've also gotten back into A Tribe Called Quest and De La Soul recently! My favorite Goodwill find to date is a clearly homemade Check the Rhime lyric shirt.

Max: When the shop closes, I turn off the speaker system and switch to headphones. The alphabet and lyrical music are incompatible, though, so I usually listen to Hayden Pedigo or some very solemn M. Ward. Those two are very agreeable with shelving, especially in the Back Room.

****SHARK TANK PITCH:** Don't you just hate it when you're trying to run a store that offers an ESCAPE from digital mania, and then EMAIL becomes necessary — AGAIN? How many times have you thought to yourself, THERE'S GOTTA BE A BETTER WAY? Enter [Carrier pigeon service].